

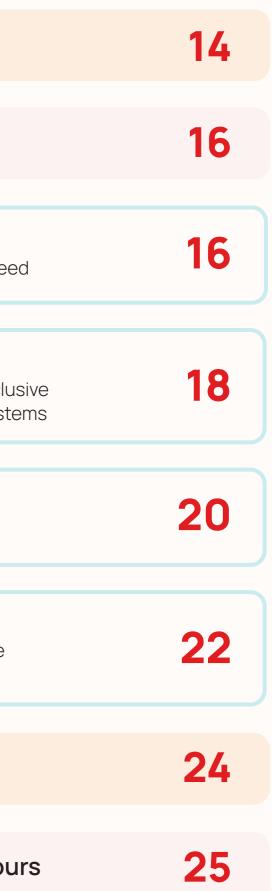
# STRATEGY 2030

## SERVING MORE PEOPLE AND MORE COMMUNITIES 2024-2030



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Strategy on a page



## Acknowledgement of Country

Sacred Heart Mission respectfully acknowledges the cultural heritage and enduring strength of the Traditional Custodians of the lands and waterways where we work, the people of the Boonwurrung and the Woiwurrung.

Our roots are in St Kilda and we acknowledge and extend our respects to the Elders and community of the Yalukit Willam people of the Boonwurrung and we are grateful for their guidance, wisdom and partnership.

Our work is deeply inspired by values that define First Nations peoples – community, respect and resilience. We are committed to fostering an inclusive and culturally safe environment, honouring the cultural significance of the land, waterways and its people.

We extend our respect to all First Nations peoples.



## **Statement of inclusion**

Sacred Heart Mission celebrates people's diversity. We offer a safe and inclusive culture where everyone is welcomed for who they are. We apply an intersectional lens to all our work. We recognise there are many dimensions to one's identity including gender, age, ethnicity, religion, sexuality and ability.

## Foreword by Chair and CEO

Following the success of our 10-year Strategic Plan (2014-2024), Sacred Heart Mission has evolved into an innovative and well-respected not-for-profit organisation focused on addressing the underlying causes of homelessness, deep disadvantage and social exclusion.

We have made outstanding achievements to meeting the needs of the most vulnerable in the community, enabling hundreds of people to live a fulfilling life.

We have overcome great challenges, including keeping our doors open during the Covid-19 pandemic. Throughout these challenging times, we have proven that we are adaptable, resilient and courageous and that we have a strong community of dedicated staff, volunteers and supporters – united in our joint vision of an inclusive and fair society where people can live a fulfilling life.

As we witness increasing levels of disadvantage and poverty in Victoria and throughout Australia, we feel a deep responsibility as a Catholic social service organisation to step up. Over the next six years, we will build on past achievements and grow our impact to serve more people and more communities.

We are excited to embark on this new chapter together to ensure more people will experience better housing, health, social and economic outcomes.

Strategy 2030 reflects extensive input from service participants, staff, volunteers, supporters and service provider partners. Its implementation will be guided by the voices of people with lived and living experience and bolstered by strong partnerships.

We thank our wonderful community for their invaluable contributions to this strategy and for their ongoing efforts, passion and dedication. We look forward to growing our impact together with you.

Chris Stoltz AM Chair

10 July 2024

Hang Vo Chief Executive Officer

## **Our journey so far**

## Our welcome continues

Sacred Heart Mission is a Victorian not-for-profit organisation established in 1982 by the local parish to serve people in the community most in need.

Like many initiatives of social justice, Sacred Heart Mission began modestly, providing daily meals and a place of unconditional welcome for people experiencing homelessness, deep disadvantage and social exclusion in St Kilda.

Over the past four decades, we have grown into an innovative and evidence-based organisation, supporting hundreds of people every year to live fulfilling lives and achieve their personal goals.

Today, our wide-ranging services include housing support, health and wellbeing, aged care, women's services and social and economic inclusion programs.

Founded on the principles of Catholic Social Teaching, our purpose remains unchanged. At the heart of everything we do is a strong belief in the inherent dignity of every person, human rights and selfdetermination. We are committed to strengthening communities through inclusion, empathy and social justice so that everyone is respected and celebrated for who they are.

We see every day that when people have a meaningful say in the issues that impact them, the outcomes are always better. Our services are designed and delivered in close partnership with service participants to provide support that is carefully tailored to their needs. We know that with the right support and resources, everyone has the potential to live a fulfilling life.

## Our organisation today

## FY23 REVENUE \$48M

60% government 40% self-generating (op shops, fundraising, philanthropic, service fees)

WORKFORCE 400+ staff 700+ volunteers and students

## SERVICE PARTICIPANTS 1,745

#### SERVICE OUTCOMES

- Housing
- Independence
- Health and wellbeing
- Social participation
- Economic participation

#### **STRUCTURE**

Sacred Heart Mission Group includes:

- SHM Inc (parent company)
- Two subsidiaries established to facilitate scaling of Journey to Social Inclusion (J2SI)
- A foundation to grow our corpus

#### SERVICE STREAMS

- Engagement hubs: meals program, women's house and wellness centre
- Individualised planned support: case management and outreach
- Residential and in-home aged care support
- Specialist accommodation for people with complex needs: medium and long term



## Reflecting on our last 10-year strategic plan

In developing our new strategic plan, we looked back on our many achievements over the past 10 years and reflected on external factors that required reorientation and provided opportunities:



#### **NEW CAMPUS OF CARE**

We completed our multi-stage redevelopment and launched Sacred Heart Mission's new Campus of Care in St Kilda, transforming our operating environment into a cohesive and connected hub of support. To help fund this ambitious undertaking, we raised \$8 million through our 'One Heart, One Home' capital campaign and received support from the Commonwealth and State governments.



#### J2SI EVALUATION AND LEARNING CENTRE

We developed the Journey to Social Inclusion (J2SI) Evaluation and Learning Centre and licensing model to make the J2SI program available to other organisations and expand our impact.



#### CONTINUUM OF CARE SERVICE FRAMEWORK

We launched a flexible service approach, called 'Continuum of Care', providing people with the right level of support at the right time to drive better housing outcomes.



#### JOURNEY TO SOCIAL INCLUSION (J2SI)

Through Social Impact Investment, we successfully delivered our housing-first program J2SI to 180 participants across Melbourne from 2018 to 2023. 120 participants were funded by a payment by results contract with the Victorian Government – the first of its kind.



#### **PANDEMIC YEARS**

During the Covid-19 pandemic, Sacred Heart Mission faced considerable challenges in providing our flagship engagement hub services and responding to the need in the community. Sacred Heart Mission's workforce and volunteers showed great resilience and were able to adapt our ways of working to respond to the new environment.



#### LEADERSHIP CHANGE

In December 2022, we thanked, celebrated and farewelled Cathy Humphrey for her leadership, dedication and 20-year service to the organisation, 11 as CEO. We welcomed Hang Vo as incoming CEO.



#### **OP SHOP EXPANSION**

To help increase alternative and untied revenue streams, we opened seven new op shops and now operate 14 stores across Melbourne as well as an online op shop.

## Where we are heading

In the 42 years since our foundation, our purpose to serve people most in need remains unchanged. Then, now and into the future – we commit to serving people experiencing homelessness, deep disadvantage and social exclusion. We are ready to extend beyond our traditional St Kilda footprint and go to where there is need.

Across Victoria and Australia, we are seeing deeper levels of disadvantage:

- The gap between rich and poor is widening, leaving more people further behind.
- Homelessness is surging with a national housing crisis.
- Social exclusion and isolation are widespread and considered a health epidemic.
- Australia's population continues to age with increasing complex needs.
- Population movement and economic pressure are pushing disadvantage further out of city areas with increased need in middle and outer suburbs and regional settings.
- Our service participants, staff, volunteers, partners and supporters expect us to grow our impact.

The evidence is clear, and we must respond.

## Our vision - the world we aspire

An inclusive and fair society where everyone can live a fulfilling life.

## Our purpose - why we exist

To end homelessness, deep disadvantage and social exclusion by building people's capacity and promoting fairer and more inclusive communities and service systems.

We will grow our services to serve more people and more communities.

We will do more of what we already do well including housing and homelessness, health and wellbeing services and aged care.

We will take what we do well and expand into new geographies and services such as support for women and their children, people living with disability and other complex needs.

We know that delivering services alone will not make lasting change. We will strengthen our advocacy to influence fairer and more inclusive communities and service systems.

Our success will be underpinned by strong lived experience voice, deep partnerships and a resilient organisation.

## **Drivers for change**

In preparing our strategy, we have reflected on the demand for our services and future trends to understand how our service participants and their needs may change over the next six years and beyond.

| Drivers for change  | What it means  |
|---|--|
| Social exclusion<br>and loneliness are<br>widespread.                                     | <ul> <li>Social exclusion and loneliness are considered substantial health<br/>and wellbeing issues in Australia and significantly impact on<br/>people's health, wellbeing and life expectancy.<sup>i</sup></li> <li>We see an increased need for services that promote social inclusion</li> </ul>   |
|   | and enable people to experience a sense of belonging.  |
| Growing demand for<br>homelessness and<br>housing services.                               | <ul> <li>Nearly 123,000 people were without a home on Census night 2021.<br/>This equates to a 5.2% increase in homelessness over five years.<sup>ii</sup></li> <li>There is a growing demand for homelessness and housing services, with almost 190,000 people in Australia on social housing waiting lists<sup>iii</sup>, a national rental vacancy rate of 0.7% and a 0% rental affordability rate for a single person on JobSeeker.<sup>iv</sup></li> </ul>  |
| Population<br>movement pushes<br>disadvantage<br>further out of metro<br>areas.           | <ul> <li>Service demand increases in middle and outer suburbs and in regional settings.<sup>v</sup></li> <li>There is a demand and an opportunity for Sacred Heart Mission to reach new communities beyond our traditional St Kilda footprint.</li> </ul>  |
| Increase in ageing<br>population and<br>complexity demands<br>more flexible care.         | <ul> <li>Australia is expected to have almost two million people over the age of 85 by 2050.<sup>vi</sup></li> <li>Demand for aged care is increasing significantly due to aging population and growing diversity among older people.</li> <li>The number of aged care service users aged over 85 with complex care needs will increase four-fold by 2027.</li> <li>An increased preference for independent living arrangements will lead to higher demand for in-home care.</li> </ul>  |
| Macro environment<br>continues to be<br>volatile, uncertain,<br>complex and<br>ambiguous. | <ul> <li>People across Australia experience higher interest rates and cost of living pressures.<sup>vii</sup></li> <li>Disadvantage complexity and intergenerational trauma deepen.<sup>viii</sup></li> <li>Comorbidity, chronic ill-health and intersectionality impact health inequality.</li> <li>Income, education and health inequality are growing.<sup>ix</sup></li> <li>Increased service demand and complexity require more trauma-informed service response.</li> <li>The need for an integrated services system increases.</li> </ul> |

| Drivers for change  | What it means  |
|---|--|
| Lived experience<br>voice continues to<br>drive governance,<br>policy and service<br>reform.      | <ul> <li>Consistent findings from mental health, family experience voice to experience voice to experience voice a greater foculation decision making across</li> </ul>  |
| Climate crisis further<br>disadvantages people<br>already marginalised.                           | <ul> <li>People experiencing p<br/>climate change first, v<br/>access to fewer resour</li> <li>The climate crisis has<br/>livelihood and housing</li> <li>People already experie<br/>behind requiring step</li> <li>The demand for esser</li> </ul>  |
| Increased<br>compliance,<br>legislative and policy<br>changes overburden<br>non-profit resources. | <ul> <li>Changes to employmed<br/>Care Act and the Victor<br/>cost and complexity of</li> </ul>  |
| Future of work and<br>digital transformation<br>continue to disrupt<br>workplaces.                | <ul> <li>Flexible ways of working four day week) are the four day week) are the intergenerational explored and the second digital transformed and transformed and digital transformed and trans</li></ul> |
| Increased<br>competition and<br>economic pressure<br>make sustainability<br>harder.               | <ul> <li>Mixed delivery of privative ways of partnering an Statement; Housing A</li> <li>There is a wide range investment, service p funding, outcome pay</li> <li>Not for profit organisation donor dollars.<sup>xvi</sup></li> <li>Sacred Heart Mission commercial acumen v</li> </ul>   |

s from various royal commissions (disability, ly violence) recommend uplifting lived ensure better outcomes (from design to

cus on lived experience voice and sharing ross the human services sector.

g poverty and disadvantage are impacted by t, worse and longest because they have purces to cope, adapt and recover.

as severe impacts on health outcomes, ing insecurity.<sup>xi</sup>

eriencing deep disadvantage will be further left epped up response and advocacy.

sential needs will continue to grow.

ment legislation, ACNC and NDIS, the Aged ctorian Fair Jobs Code will lead to increased y of compliance.<sup>xii</sup>

king (hybrid, remote, casual, gig work, he new standard.

nt, workplace culture needs to meet xpectations.xiii

nsformation and data maturity will become

ivate and social housing drives different and collaborating (Victorian Housing g Australia Future Fund).<sup>xiv</sup>

ge of funding models, e.g. impact e participant directed and individualised ayments.<sup>xv</sup>

isations are increasingly competing for

on needs to drive for innovation and o while staying true to its purpose.

## STRATEGY 2039

## Serving more people and more communities

## OUR VISION

An inclusive and fair society where people can live a fulfilling life.

## OUR PURPOSE

To end homelessness, deep disadvantage and social exclusion by building people's capacity and promoting fairer and more inclusive communities and service systems.



#### Grow our services to meet need

- Expand and strengthen housing and homelessness services.
- Strengthen health and wellbeing responses.
- Expand services for older people.
- Expand women's support services.
- Reach new places and new communities.

#### Strategic outcome

More people and more communities experience better housing, health, social and economic outcomes through access to safe and responsive services.

#### 2 Influence fairer and more inclusive communities and service systems

- Embed lived experience voice.
- Boost advocacy and social policy.
- · Enhance evidence and research.
- Uplift our brand and profile.
- Strengthen service excellence, quality and practice.

## Partner for long term impact

- Joined up approach to service delivery.
- Strengthen engagement and allyship of First Nations communities and organisations.
- Deepen engagement with donors and supporters.
- Engage with governments to deliver and influence services.
- Collaborate with Catholic social services and parish networks.

#### Strategic outcome

Lived experience voice, practice and evidence drives policy, sector and service systems reform.

#### Strategic outcome

Our partners are inspired by shared purpose and commitment to long term impact.

### 2024-2030

## **GVIDING PRINCIPLES**

- Lived experience voice
- Relationship-based practice
- Evidence informed decisions
- Human rights
- Catholic Social Teaching

#### Evolve our organisation to be future ready

- Invest in people and talent.
- Enhance employee experience, workplace resilience; diversity, equity and inclusion.
- Sustain robust governance.
- Elevate digital and data mindset.
- Grow revenue and financial sustainability.

#### Strategic outcome

An engaged, agile and high performing organisation that is sustainable and resilient for the long term.

## **Strategic Pillars**

To achieve our vision and purpose, our strategy defines and details four strategic pillars, priorities and actions where we will focus our efforts.

# Strategic Pillar 1: Grow our services to meet need

#### Strategic Outcome

More people and more communities experience better housing, health, social and economic outcomes through access to safe and responsive services.

| Priorities  | Actions  |
|---|--|
| Expand and<br>strengthen<br>housing and<br>homelessness<br>services | <ul> <li>Strengthen Housing First principles across all housing and<br/>homelessness services.</li> <li>Scale Journey to Social Inclusion (J2SI) across Victoria.</li> <li>Explore J2SI scale nationally through place-based partnerships.</li> <li>Explore expansion of congregate (Common Ground) housing<br/>support models.</li> <li>Build the evidence for the Continuum of Care framework and grow<br/>our supportive housing services across Victoria.</li> <li>Create employment pathways for people impacted by long term<br/>disadvantage and homelessness.</li> <li>Develop health and wellbeing support that builds people's climate<br/>resilience and adaptive capacity.</li> <li>Facilitate better housing and service access for people exiting prison.</li> </ul> |

| Priorities   | Actions   |
|--|---|
| Strengthen<br>health and<br>wellbeing<br>responses | <ul> <li>Ensure engagement hubs<br/>to provide safe and welcon<br/>services.</li> <li>Commission research to in<br/>approaches for people exp<br/>collaboration with Victoria</li> <li>Explore ways for people liv<br/>histories of deep disadvant</li> <li>Strengthen and build new<br/>health sector to ensure co<br/>such as Early Intervention<br/>mobile clinics.</li> <li>Evolve community program<br/>program – to help reduce live</li> </ul> |
| Expand<br>services for<br>older people             | <ul> <li>Expand residential and ho</li> <li>Expand social inclusion in<br/>chronic homelessness and</li> <li>Advocate for better model</li> <li>Advocate for systemic cha<br/>for people experiencing pre-<br/>ill health.</li> </ul>   |
| Expand<br>women's<br>support<br>services           | <ul> <li>Expand women's support s<br/>emerging needs including<br/>women with children; and</li> <li>Expand Journey to Social<br/>with 10% places allocated<br/>children.</li> </ul>  |
| Reach new<br>places and new<br>communities         | <ul> <li>Expand our services into r<br/>disadvantage and service</li> <li>Adapt and implement eng<br/>St Kilda footprint and aligr</li> </ul>   |

s respond to emerging need and continue oming access into longer term support

inform development of therapeutic xperiencing homelessness including ian Trauma Service.

iving with a disability and who have ntage and exclusion to better access NDIS.

w partnerships with primary and tertiary complementary and effective responses n Psychosocial Support Response; and

ms and initiatives – including our volunteer loneliness and social exclusion.

ome care services across Victoria.

nitiatives for older persons experiencing nd complex needs.

els of psycho-geriatric care for older people.

nange that ensures better aged care access remature ageing, homelessness and mental

services by responding to service gaps and g domestic and family violence support; d older women.

l Inclusion for children and young families d to women exiting prison who have

new geographic areas with high levels of e gap.

gagement hub model outside the gn to op shop expansion.

## Strategic Pillar 2: Influence fairer and more inclusive communities and service systems.

### Strategic Outcome

Lived experience voice, practice and evidence drives policy, sector and service systems reform.

| Priorities                       | Actions   |
|----------------------------------|---|
| Embed lived<br>experience voice  | <ul> <li>Build and apply a customer centric mindset across everything we do.</li> </ul>   |
|                                  | <ul> <li>Ensure the voice of service participants is embedded across the organisation.</li> </ul>   |
|                                  | <ul> <li>Embed principles of self-determination across all our engagement<br/>with First Nations peoples and communities.</li> </ul>  |
|                                  | <ul> <li>Ensure service design and delivery facilitates genuine service<br/>participant choice and control.</li> </ul>  |
| Boost advocacy and social policy | <ul> <li>Develop an advocacy strategy informed by our 'guiding principles'<br/>to influence fairer and more inclusive policy and service systems.</li> </ul>                                  |
|                                  | <ul> <li>Amplify the expert voices of people with a lived and living<br/>experience of disadvantage to drive positive change.</li> </ul>  |
|                                  | <ul> <li>Shape positive community attitude by promoting the strengths,<br/>resilience and courage of people experiencing homelessness,<br/>deep disadvantage and social exclusion.</li> </ul> |
|                                  | <ul> <li>Influence and shape sector practice by contributing to sector<br/>knowledge and capability.</li> </ul>   |
|                                  | <ul> <li>Contribute to sector efficacy and sustainability.</li> </ul>   |

| Priorities  | Actions   |
|---|---|
| Enhance<br>evidence<br>and research                             | <ul> <li>Continue to build our me<br/>framework to demonstra</li> <li>Build our Evaluation and<br/>J2SI; strengthening hou<br/>internally and externally</li> <li>Use our evidence base to<br/>Partner with universities<br/>evidence and evaluation</li> </ul> |
| Uplift our brand<br>and profile                                 | <ul> <li>Review and reposition of</li> <li>Uplift marketing initiativ</li> <li>Ensure brand and culture</li> <li>Align external and internengagement.</li> </ul>  |
| Strengthen<br>service<br>excellence,<br>quality and<br>practice | <ul> <li>Embed an organisation-improvement.</li> <li>Strengthen and harmon</li> <li>Evolve our theory of charoutcomes.</li> <li>Adapt and align our ways approaches.</li> <li>Measure and consistent customer expectations.</li> </ul>                          |



- neasurement, evaluation and learning rate service outcomes and impact.
- d Learning Centre as a platform for scaling using first and trauma informed capabilities y.
- to drive sector practice and policy reform.
- es and institutions to strengthen sector n.
- our brand to align with our strategic ambition.
- ives to drive growth strategy.
- re alignment.
- nal communication to driveemployee
- wide culture of innovation and continuous
- nise practice and quality standards.
- ange and service model to reflect service
- ys of working to meet contemporary
- ntly meet and exceed internal and external s.

## Strategic Pillar 3: Partner for long term impact.

### Strategic Outcome

Our partners are inspired by shared purpose and commitment to long term impact.

| Priorities   | Actions   |
|--|---|
| Joined up<br>approach<br>to service<br>delivery  | <ul> <li>Ensure partnerships are fundamental to all service design and delivery models.</li> <li>Strengthen referral pathways across our programs and broader service system.</li> <li>Adapt services to ensure responsiveness and alignment to major system and policy reform.</li> <li>Ensure lived experience voice and journey drives service design, review and implementation.</li> </ul>   |
| Strengthen<br>engagement<br>and allyship of<br>First Nations<br>communities and<br>organisations | <ul> <li>In consultation with First Nations leaders and community, develop<br/>Innovate RAP with a focus on workforce capability, First Nations<br/>employment and external stakeholder influence.</li> <li>Demonstrate strong allyship by embedding self-determination<br/>principles across everything we do.</li> <li>Actively support the Victorian Aboriginal Housing Blueprint,<br/>Mana-na woorn-tyeen maar-takoort (Every Aboriginal Person<br/>Has a Home).</li> <li>Continue to support the Uluru Statement from the Heart and<br/>National Agreement on Closing the Gap as shaped by First Nations<br/>leaders.</li> </ul> |





- Nurture and grow our community of supporters and donors to
- Expand our reach to the next generation of supporters.
- Build and expand our schools social justice program to influence

Contribute to and influence government policy, service design

• Partner with governments to expand service scope and geographic

• Actively engage and influence parliamentarians to achieve better outcomes for service participants and delivery organisations.

Identify opportunities for collaboration across Catholic social

 Actively contribute to Catholic peak bodies to progress our advocacy priority to influence fairer and more inclusive communities

Strengthen the local parish community through shared initiatives

• Engage with Members of Association, Friends of Sacred Heart Mission and Melbourne Archdiocese to deliver on the Catholic

# Strategic Pillar 4: Evolve our organisation to be future ready.

#### Strategic Outcome

An engaged, agile and high performing organisation that is sustainable and resilient for the long term.

| Priorities                          | Actions   |
|-------------------------------------|---|
| Invest in people<br>and talent      | <ul> <li>Embed and measure our values and behaviours through our planning and performance framework.</li> <li>Foster an inclusive, safe and supportive workplace that inspires staff and volunteers to meaningfully engage.</li> <li>Develop and grow leadership capabilities across the organisation.</li> <li>Foster a learning organisation where failure is encouraged as part of innovation and learning.</li> <li>Evolve our ways of working by ensuring new methodologies and practices are driven by internal customer experience.</li> <li>Develop and implement a volunteer strategy to attract and retain talent; and build social capital.</li> </ul> |
| Elevate digital<br>and data mindset | <ul> <li>Develop a digital roadmap which positions technology as a driver<br/>for innovation and performance.</li> <li>Review and refresh technology and systems to ensure 'fit for<br/>purpose' as driven by customer need.</li> <li>Ensure technology and cyber security readiness and<br/>responsiveness.</li> <li>Build our data capabilities and maturity to inform good decisions,<br/>service design, innovation and advocacy.</li> </ul>  |

| Priorities  | Actions  |
|---|--|
| Enhance<br>employee<br>experience;<br>workplace<br>resilience;<br>diversity,<br>equity and<br>inclusion | <ul> <li>Measure and respond to e and high performance.</li> <li>Build a customer centric comprovements reflect emptions and volunteers include.</li> <li>Strengthen workplace hears staff and volunteers include.</li> <li>Deliver a Diversity, Equity a First Nations Peoples, Rain experience of disadvantage diverse backgrounds.</li> <li>Evolve trauma informed care.</li> <li>Build the climate change climate change and extrements of the staff.</li> </ul> |
| Sustain robust<br>governance<br>and<br>organisational<br>performance                                    | <ul> <li>Evolve mechanisms for eff<br/>of organisational strategy</li> <li>Ensure board and committe<br/>practice and align with org</li> <li>Ensure the board maintain<br/>Archdiocese, Catholic soci<br/>and all strategic stakehold</li> <li>Ensure director skills and e<br/>strategic ambition and ref</li> <li>Ensure organisational perf<br/>are measured and continue</li> </ul>   |
| Grow revenue<br>and financial<br>sustainability   | <ul> <li>Continue sound financial s<br/>and investment vehicles.</li> <li>Expand and increase gove</li> <li>Explore market-based grow</li> <li>Diversify and grow our sup</li> <li>Explore opportunities for s<br/>acquisitions where there is<br/>communities and partners</li> </ul>   |

employee experience to enable engagement

culture where innovation and business ployee experience.

alth and safety awareness and practice for ding physical and psycho-social wellbeing.

and Inclusion (DEI) plan that prioritises: inbow communities, people with a lived ge and people of culturally and linguistically

are principles into workplace culture.

e resilience of our organisation to ensure eme weather preparedness.

fective monitoring, oversight and delivery and risk.

tee functions and membership reflect good ganisational purpose.

ns a positive relationship with the Melbourne ial services network, Members of Association ders.

experience align with the organisation's flect the diversity of our communities.

formance and internal customer experience uously improved.

stewardship through diversified revenue

ernment revenue streams.

wth opportunities.

pporter base.

strategic alliances, mergers and/or is shared purpose and value-add for s.

## **Our guiding principles**

Our guiding principles set the moral standards and beliefs that underpin everything we do.

#### Lived experience voice

We prioritise lived experience by creating mechanisms that enable people to have a say in the decisions that impact them. We provide opportunities for people to share their feedback and stories with agency and pride.

#### **Relationship-based practice**

We believe that human relationships are essential for all positive social outcomes. Our relationships are based on trust, mutual respect and equity. We apply this practice to all our interactions with service participants, stakeholders and each other.

#### Evidence informed decisions<sup>will</sup>

To achieve better outcomes for service participants and communities, we leverage the best available evidence from research, practice and lived experience when we make decisions.

#### Human rights<sup>wiii</sup>

We seek to uphold the human rights of all people across everything we do. Respect for human rights is the cornerstone of strong communities in which everyone can make a contribution and feel valued and included, as they are.

#### **Catholic Social Teaching**

We respect the Catholic Social Teaching as the foundation upon which our purpose remains today. Translated into today's context, we work to achieve the common good of the community and prioritise people most excluded from society. We believe in the inherent dignity of all people.

## Our values and behaviours

Shaped by staff and the board, our values and behaviours define our culture. They express how we think, feel and act. They are the standards to which we hold ourselves and each other to account. We strive to provide a consistent experience of our culture at every touchpoint with us.

#### **Welcome**

- We value people as they are and treat everyone with respect.
- We greet others with a smile and introduce ourselves.
- · We show genuine interest in other people.

#### Community

- · We give everyone an opportunity to share their ideas, opinions and feedback and we listen to what people say.
- We support each other to succeed and join up for the common good.
- We actively participate in the life of Sacred Heart Mission.

#### **Kindness**

- We make time to understand and support people's individual needs.
- We communicate with each other in a positive, helpful and compassionate manner.
- We listen deeply and never assume that we know what is best for others.

#### Integrity

- We make decisions that are true to our vision and purpose.
- We are honest in what we say and do.
- We keep our promises and fulfill the tasks we are expected to do.

#### Courage

- We look for new ways to solve problems and improve how we work.
- We speak up when things are not right to achieve better outcomes.
- · We take responsibility for our actions and accept when we are wrong.

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